



**INDIANAPOLIS MOTOR SPEEDWAY RADIO NETWORK**  
 4555 W. 16th Street • Indianapolis, IN 46222  
 (317) 492-8770 • Fax (317) 492-8746



**2INTO.**

**JULY 12-14, 2013**

**2 INDYCAR RACES. 1 WEEKEND.**

## FORMATS AND INFORMATION

<p><b>Honda Indy Toronto</b>          SATURDAY and SUNDAY          July 13 and 14, 2013</p>	PROMOS, ON-SITE PHONE NUMBERS	See Below
	HONDA INDY TORONTO	Sat. July 13, 3:00pm
	HONDA INDY TORONTO	Sun. July 14, 3:00pm
ALL TIMES EASTERN		

## PROMOS ON THE INTERNET

IMS Radio Network is providing event promos as MP3 files on the internet.

Stations may download the files from: <http://media.indycar.com>

- 1 Register for access. The simple process will take less than one minute. Remember your username and password for future access.
- 2 Log in using your personal username and password.
- 3 Click on Multimedia at top right and select IMS Radio Network from the drop down menu.

The screenshot shows the 'Media Site' interface for INDYCAR. At the top, there are navigation tabs: INDYCAR, NEWS / RELEASES, PHOTOS / GRAPHICS, BACKGROUND INFO, PR DIRECTORY, and MULTIMEDIA. Below the tabs is a large image of a race car on a track. The main content area is divided into two columns. The left column contains a 'Media Login' section with fields for Username and Password, and a 'Login' button. The right column contains a 'Terms of Use' section with a 'Register for Access' button. Below the 'Register for Access' button is a 'Request an Account' button.

Formats and additional information is available, as well as promos. Follow the instructions on the screen. These files must be downloaded to your computer before you will be able to play them.

The files are MP3 so your Windows Media Player should be able to play them for you. If you don't have an MP3 player, a quick search and download from the internet should solve that. The files should replay in CD quality audio.

IN THE EVENT YOU NEED TO CONTACT  
THE RADIO NETWORK WHILE WE ARE IN  
TORONTO, CANADA  
JULY 13-14, 2013

PLEASE USE ONE OF THESE NUMBERS:

(317) 492-8772 I.M.S. Radio Studio

(812) 606-3502 Rick Evans

(317) 523-6179 Wally Leavitt

DO NOT LEAVE A VOICE MAIL,  
TRY ANOTHER NUMBER. SPEAK TO A PERSON

## IMS RADIO NETWORK SATELLITE INFORMATION:

**XDS Users:** Login. Program Listing Title: I.M.S. RADIO- INDYCAR RACE. The Radio Network suggests you use the (Special Events) tab to program our races.

An XDS additional information sheet is available upon request to: [jroyer@brickyard.com](mailto:jroyer@brickyard.com) or call (212) 456-5000 option 3 for tech help.

**XDS NETQUES:** U31 Local Commercial, U32 Station ID, U 33 End of Broadcast



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On-site phone numbers:  
(317) 492-8772; (812) 606-3502; (317) 523-6179  
Satellite trouble number is (212) 456-5000 option 3

PROGRAM NOTES: The format times are based on normal racing conditions. If race is extended due to unforeseen delays, the broadcast may be interrupted and restarted. Stations should be prepared to monitor the satellite channel for program information.

*Rebroadcast or use of the information and description contained in this broadcast without the written consent of the IMS Radio Network is strictly prohibited.*

WE SUGGEST YOU BEGIN MONITORING THE SATELLITE  
20 MINUTES PRIOR TO AIR TIME TO CONFIRM RECEPTION.

**HELP NUMBERS:** Satellite Trouble: (212) 456-5000, option 3  
 I.M.S. Radio Studio: (317) 492-8772 • Rick Evans: (812) 606-3502  
 Wally Leavitt: (317) 523-6179

LIVE BOARD OPERATORS, WE SUGGEST YOU BEGIN MONITORING  
 THE SATELLITE 20 MINUTES PRIOR TO AIR TIME TO CONFIRM RECEPTION.

**HONDA INDY TORONTO**

**Saturday and Sunday July 13 & 14 2013**

Pacific	Mountain	Central	Eastern		
L.A.	Denver	Chicago	NYC/Indy	Length	Event
12:00 Noon	1:00 pm	2:00 pm	<b>3:00 pm</b>		PRE-RACE PROGRAM OPEN
				*	NETWORK COMMERCIAL BREAK 'A'
12:05	1:05	2:05	<b>3:05</b>	:65	LOCAL COMMERCIAL BREAK #1
				*	NETWORK COMMERCIAL BREAK 'B'
12:15	1:15	2:15	<b>3:15</b>	:65	LOCAL COMMERCIAL BREAK #2
				*	NETWORK COMMERCIAL BREAK 'C'
12:25	1:25	2:25	<b>3:25</b>	:65	LOCAL COMMERCIAL BREAK #3
				*	NETWORK COMMERCIAL BREAK 'D'
12:35	1:35	2:35	<b>3:35</b>	:65	LOCAL COMMERCIAL BREAK #4
				*	NETWORK COMMERCIAL BREAK 'E'
12:55	1:55	2:55	<b>3:55</b>	:65	LOCAL COMMERCIAL BREAK #5
1:00	2:00	3:00	<b>4:00</b>	:10	STATION IDENTIFICATION
				*	NETWORK COMMERCIAL BREAK 'F'
1:05	2:05	3:05	<b>4:05</b>	:65	LOCAL COMMERCIAL BREAK #6
				*	NETWORK COMMERCIAL BREAK 'G'
1:15	2:15	3:15	<b>4:15</b>	:65	LOCAL COMMERCIAL BREAK #7
				*	NETWORK COMMERCIAL BREAK 'H'
1:25	2:25	3:25	<b>4:25</b>	:65	LOCAL COMMERCIAL BREAK #8
				*	NETWORK COMMERCIAL BREAK 'I'
1:35	2:35	3:35	<b>4:35</b>	:65	LOCAL COMMERCIAL BREAK #9
				*	NETWORK COMMERCIAL BREAK 'J'
1:45	2:45	3:45	<b>4:45</b>	:65	LOCAL COMMERCIAL BREAK #10
2:00	3:00	4:00	<b>5:00</b>	:10	STATION IDENTIFICATION
				*	NETWORK COMMERCIAL BREAK 'K'
2:05	3:05	4:05	<b>5:05</b>	:65	LOCAL COMMERCIAL BREAK #11
				*	NETWORK COMMERCIAL BREAK 'L'
2:15	3:15	4:15	<b>5:15</b>	:65	LOCAL COMMERCIAL BREAK #12
				*	NETWORK COMMERCIAL BREAK 'M'
2:25	3:25	4:25	<b>5:25</b>	:65	LOCAL COMMERCIAL BREAK #13
				*	NETWORK COMMERCIAL BREAK 'N'
				:65	LOCAL COMMERCIAL BREAK #14
2:59:40	3:59:40	4:59:40	<b>5:59:40</b>		CLOSING CUE
2:59:50	3:59:50	4:59:50	<b>5:59:50</b>		BACK TO LOCAL STATIONS

LOCAL COMMERCIAL CUE: "From the Honda Indy Toronto this is the IZOD IndyCar Series"

STATION ID CUE: "We pause 10 seconds for station identification, this is the Indianapolis Motor Speedway Radio Network."

CLOSING CUE: "This is the Indianapolis Motor Speedway Radio Network."

\*NETWORK COMMERCIAL BREAKS ARE SCHEDULED FOR 60 SECONDS, BUT COULD VARY FROM 30 TO 90 SECONDS.

NOTE: Station IDs listed on this format comply with FCC rules, DO NOT "cut-in" station IDs.